

# CEREAL SYSTEMS AND FLAVOURS

## Flavour, texture and functionality in one ...

Kerry is at the forefront of development in the Cereal Systems and Flavours market. Kerry has helped drive category growth through the development of our unique cluster and granola products as well as our extensive range of expanded cereal shapes.

Kerry's technical and functional expertise enables us to offer tailor-made cereal products and flavours specifically designed to meet the demands of today's consumer. Our healthy cereal range of products includes reduced sugar, reduced fat, high fruit content, wholegrain and many more properties.

Our functional ingredient expertise has positioned Kerry as a leading supplier of cereal systems and flavours in a range of market categories.

## We provide a broad range of products:

- Cereal Agglomerates and Pieces
- Complete Cereals
- Expanded Cereal Shapes
- Cereal Application Flavours

## We provide technology support to a global customer base:

Kerry has longstanding collaborative partnerships with leading global manufacturers, providing them with extensive support and innovative cereal solutions.

## Extensive product portfolio

Kerry offers Cereal Systems and Flavours technologies to a broad range of food and beverage markets.

### Cereal and Bars

- R.T.E Cereal
- Cereal Snack and Nutritional Bars

### Dairy

- Yoghurts

### Confectionery

- Chocolate and Candy Bars

## Cereal systems and flavours expertise

Our technology expertise provides solutions to your needs:

### Buyers/Purchasing

- Cost management
- Recipe modification

### Product Development

- Recipe development
- Concept development
- Innovations
- Improving functionality

### Process Management

- Customised processing solutions

### Consumer Preference

- Texture and flavour enhancement
- Providing healthier options
- Seasonal offerings
- Sensory evaluation

### Market Intelligence

- Market insights
- Trend analysis